

“Art, Adoption, and Appropriation”

Hopi Imagery and the Arizona Citrus Industry

(Circa---1920’s -1950’s)

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Royal John Medley



***Shield
of the
“Sun God”***

"Hopi Adoption Certificate"

ADOPTION INTO THE OLDEST TRIBE OF THE HOPI

CERTIFICATE NORTH AMERICAN INDIANS OF ARIZONA

Whose secret order is traced back through hieroglyphics, pictographs and Hopi legends to the Pyramid Builders of Central America (the Hopi) who migrated North during the Bronze Period 2000 years B.C.

to **Earle G. Clemans**

IN the presence of *Kano* and by your selection of *Chief Kolcho-twa* for your tribal father, through the assistance of the intertribe *See-qua-hong-ee-vah* and accompanying emissaries of the tribe of *Hopi* in the city of *Clemans* March on the *twelfth* day of *March*, 1931, it is hereby certified that you, *Earle G. Clemans* was adopted into the Indian tribe of *Hopi*, given the hieroglyphics of *AH* and the name of *ko-ma-y-ya-ma* *the* *fox* in recognition of certain qualities the above possesses and for his loyal moral support in the Hopi cause. In witness thereof our *hish* *hohkavavah* marks and names are recorded hereon.

Edith May Billingsley
Interpreter

M.W. Billingsley
Interpreter

W.E. Fredrick
Interpreter

Walter E. Fancourt
Interpreter

Howard Winterson Jackson
Interpreter

Qua-ma-quap-te-wa
Interpreter

Senator Ralph H. Cameron
Interpreter

Portraits and Captions:

- Wm. J. Highfield, Potomac, Md., Phila. (Name in secret)
- Snake Priest, Solof Louhe "Ever-green-shoe"
- Albert H. Laidner Jr. Phila. (Name in secret)
- M.W. Billingsley "See-qua-hong-ee-vah" "Say-ah the Working Sun" "Dah-ah, (Hopi), Ariz."
- George Maxwell Armor "Sente-ah, Soum" "Sente-ah, Soum" (Name in secret)
- Kol-chaf-lee-wa "Looking for White Porcupine Quills"
- Robert D. Jones Soum, Baltimore, Md. (Name in secret)
- Poo-ma-aa-Lee "Magnified-Vision"
- Edith May Billingsley Sou-Ra-or-ma-nah "Beautiful Daughter"
- See-tah-lah "Many Flowers"
- W.E. Fredrick "Past Imperial Potentate" "A. O. U. P. (Name in secret)"
- Walter E. Fancourt "The Designer"
- Senator Ralph H. Cameron "Name in secret"
- Wm. W. McKim, Phila. (Name in secret)
- Se-ka-quef-te-wa "Medicine of the Cedar Tree"
- Walter E. Fancourt, Phila. (Name in secret)
- Howard Winterson Jackson, Soum, Baltimore, Md. (Name in secret)
- Qua-ma-quap-te-wa "The Designer"
- Senator Ralph H. Cameron, Rep. of Arizona, (Name in secret)
- Kars-wa-zro "Parrot Running"
- Hars-ho-yah "Displayed on the Sacred"

from left - Michael J. Clemans & Royal J. Medley
Roswell, New Mexico (Circa 1950)
Medley Family Collection



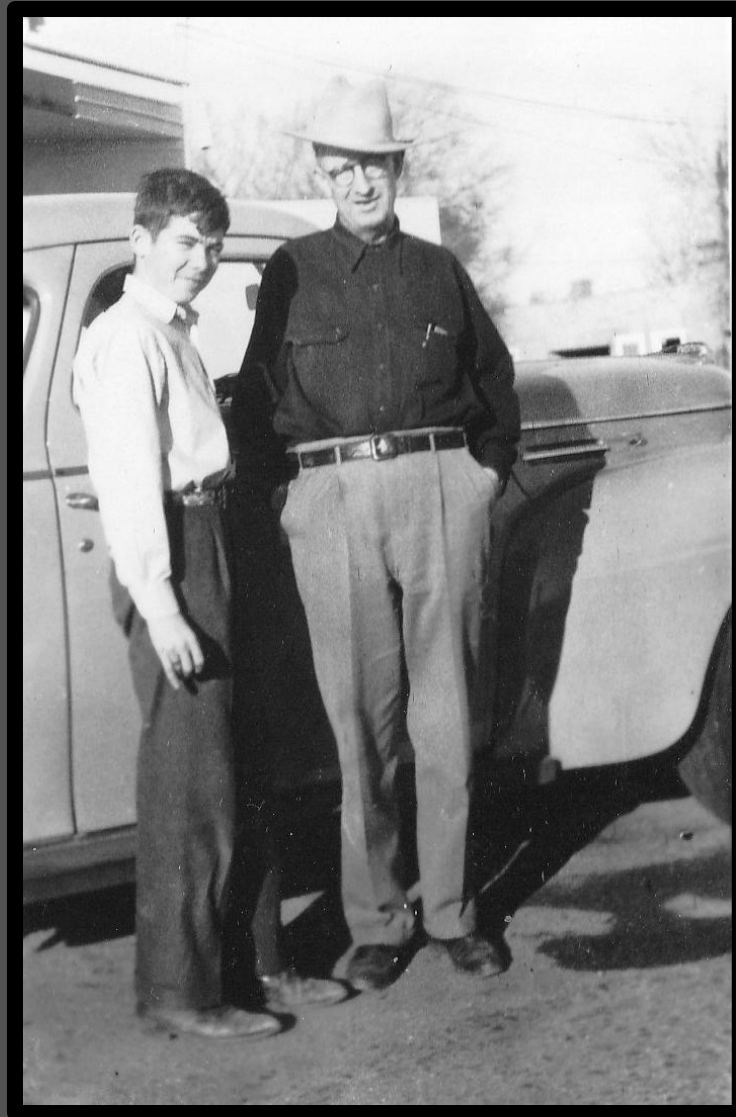
from left - John Medley, Rick Clemans, Mike Clemans
Casa Grande, Arizona (Circa 1960)
Medley Family collection



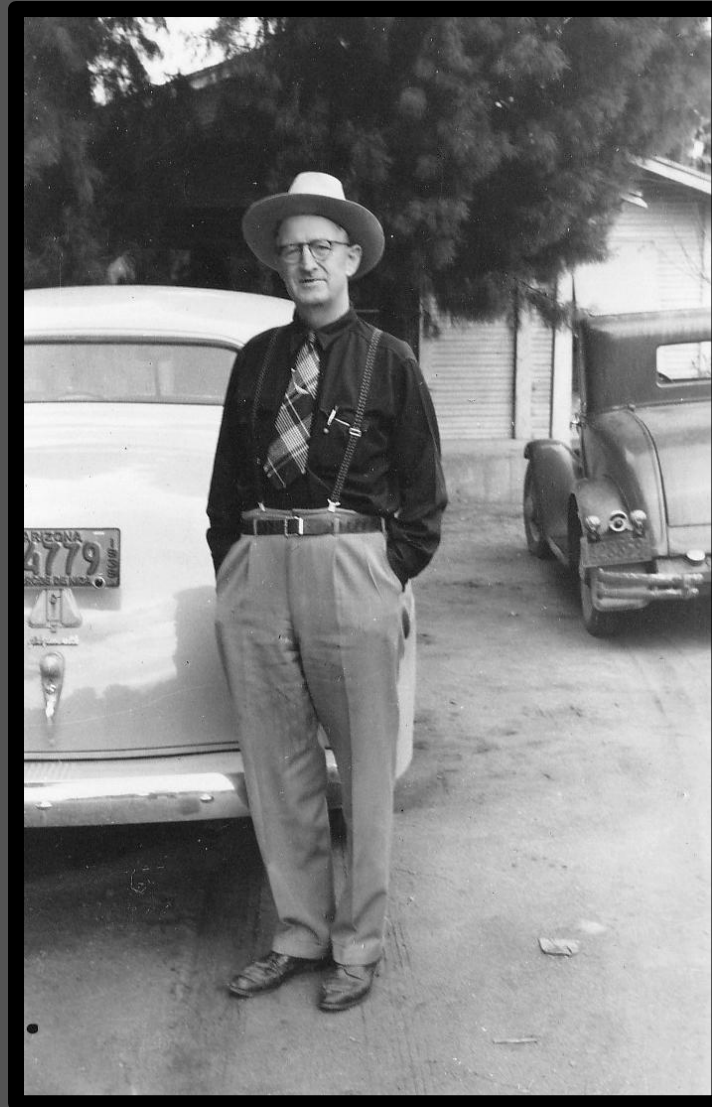
Richard G. Clemans
Arizona (Circa 1950's)
Clemans Family Collection



Richard G. Clemans & his father, Earle G. Clemans
Arizona (Circa 1940's)
Clemans Family Collection



Earle G. Clemans
Clemans Ranch, Arizona (1939)
Clemans Family Collection



Sympathy Cards w/ Flowers for Late Earle G. Clemans
From Shriners Cliff Carpenter & Dr. Ralph Palmer
(1943)

Originals from Clemans Family Collection



Membership Card – Royal Order of Jesters
Phoenix Court #17
Issued to Earl G. Clemans by M. W. Billingsley
(1943)
Original from Clemans Family Collection



Official Banner - Royal Order of Jesters, Court #17
At Clemans Ranch (Circa 1931)

“Mirth is King”

Clemans Family Collection



Earle G. Clemans – “Hopi Adoption Certificate” Signed by M. W. Billingsley & Chief Kolchaftewa (March 12, 1931)



Studio Portrait - Mrs. Edythe Mae (Sterling) Billingsley
From E. G. Clemans "*Adopted Hopi Certificate*"
(March 12, 1931)



Studio Portrait - Hopi Chief Kolchaftewa
From E. G. Clemans "*Adopted Hopi Certificate*"

(March 12, 1931)

Copyright by Ingleside Inn



Studio Portrait – M. W. Billingsley w/ Hopi Dance Troup
Photo by Buehman; Tucson, AZ
(Circa 1920's)
M. W. Billingsley in Center



Promotional Flyer – “*Legends of the Hopi*”
Presented by El Zaribah Shrine Temple
Stage Production by M. W. Billingsley & Ralph H. Murphy
Copyright by Ingleside Inn

**These are the Genuine HOPI INDIAN
SNAKE PRIESTS & DANCERS**



The Original Cast of Genuine Hopi Indians in the Stage Production, “Legends of the Hopi”

Never before seen off the reservation. Come and witness a startling revelation of the customs of this little known people, in which there is no trace of the present day civilization.

THINK OF THIS: Congress has been petitioned to prohibit these Hopi Indians from performing their sacred dances. *WILL THEY DO IT?*

This undoubtedly is the only chance you will *EVER* have to witness the Hopi sacred dances interpreted by Real Hopi Indians—Squaws and Papooses—we carry them all.

OUR GOVERNOR HAS THIS TO SAY: May you witness the Hopi Indians in their performance depicting without flaw the strangest of all American History ere the opportunity passes by.

Ask about special price of “Student’s Ticket”

WATCH THE DAY AND DATE

Photograph Title – ***“Hopi Indian Study #12”***
Original Cast of Hopi in the Stage Production
“Legends of the Hopi”
Copyright by Ingleside Inn (1924)



Postcard - El Zaribah Shrine Temple
Site of Initial Performance of "*Legends of the Hopi*"
Written by M. W. Billingsley - Presented by Ralph H. Murphy
(on January 23, 1924)



Ingleside, Arizona - Founded by W. J. Murphy
Home of Ingleside Inn & Orchard - Operated by R. H. Murphy
Site of Hopi Ceremonial Dances for Winter Visitors
(Circa 1920's)



“Arizona Brand” – *R. J. Medley Collection*
Packed by Arizona Orange Association
Phoenix, Arizona - (Circa 1900)



Commercial Photograph - Ingleside Orchard
Attributed to Tibbits for Sunset Magazine
(Circa 1912) — R. J. Medley Collection



Postcard – Ingleside Orange Grove
“Largest in Arizona”

(Circa 1920's) – R.J. Medley Collection



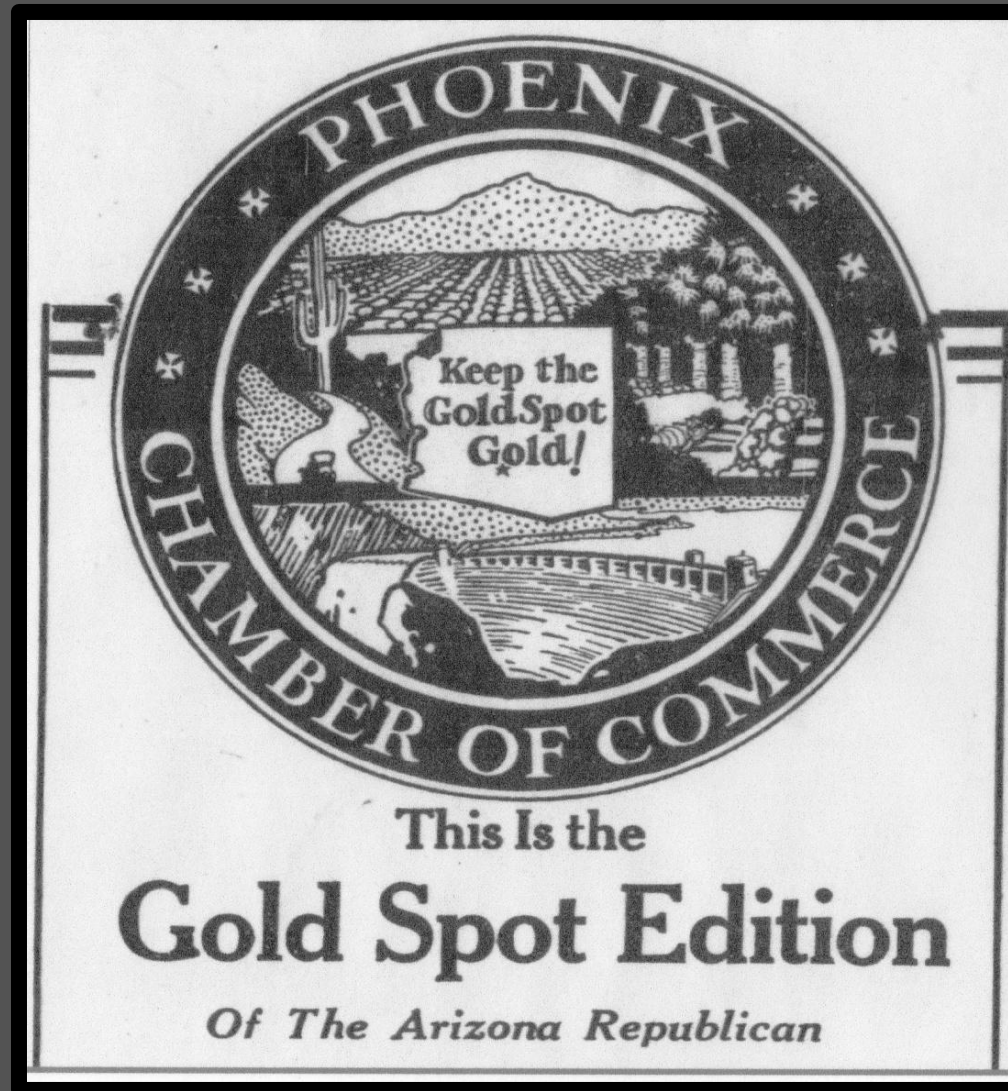
“The Gold Spot” Advertising Campaign
Chamber of Commerce - Phoenix, Arizona
(Circa 1924)



“Gold Spot Brand” – *R. J. Medley Collection*
Packed by Lipow Brothers Fruit Co.
Phoenix, Arizona (Circa 1925)



The Arizona Republican Newspaper
“This is the Gold Spot Edition”
(Circa 1925)



“Arizona Desert Sweet Brand” - R. J. Medley Collection

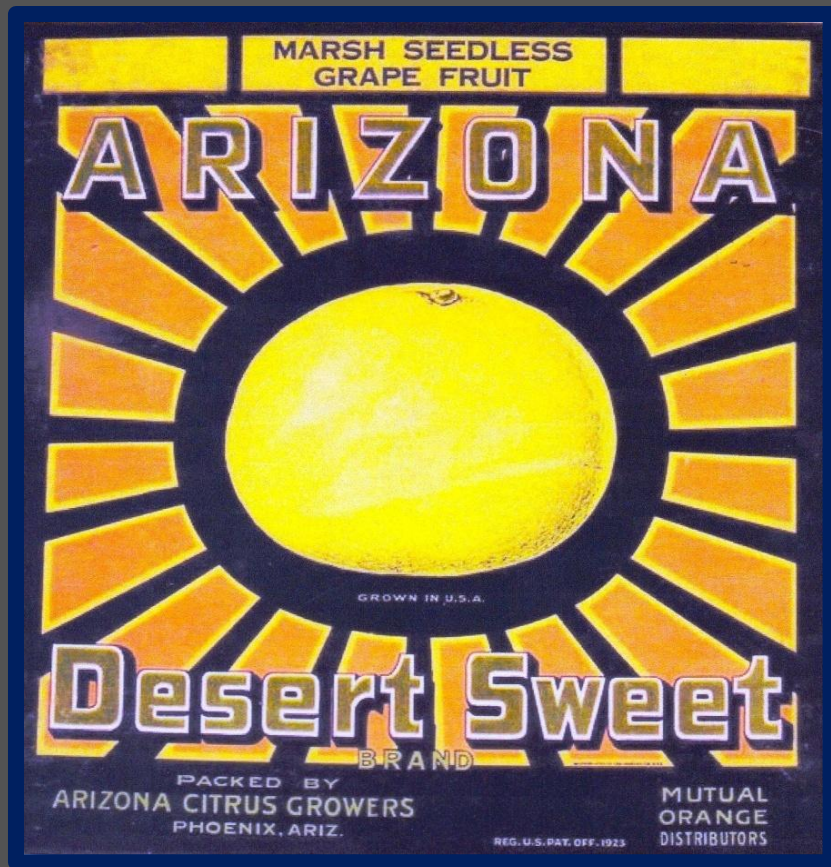
Packed by Arizona Citrus Growers Assn.

left – Mutual Orange Distributors (MOD)----w/ patent date (1923)

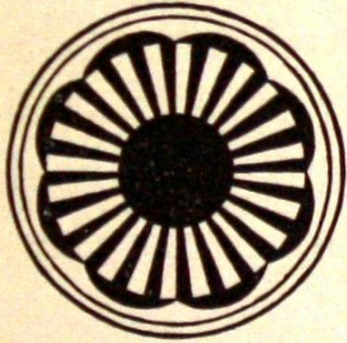
right – California Fruit Growers Exchange (Sunkist)---- printed post (1929)

left – (w/o Hopi images)

right - (w/ Hopi images)



from Walter Collins O’Kane’s, *“Sun in the Sky”*
w/ his text for Hopi Symbolic Images
as appropriated for *“Citrus Crate”* label illustrations

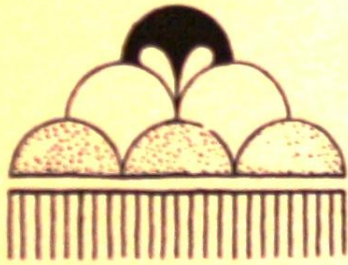


The sunflower symbol, often used as the design in basketry. The outer circle symbolizes life. The flower signifies youth. When in colors, the center of the flower is deep purple, the rays are black and yellow.



Color Image
(Circa 1929)

from Walter Collins O'Kane's, "*Sun in the Sky*"
w/ his text for Hopi Symbolic Images
as appropriated for "*Citrus Crate*" label illustrations



The symbol for clouds and falling rain. Widely used by the Hopis in symbolic decorations. In the traditional design a Kachina face which is partly concealed looks out over the billowing clouds. Usually today the face is omitted.



Color Image
(Circa 1929)

“Arizona Desert Sweet Brand” – R. J. Medley Collection

Packed by Arizona Citrus Growers Assn.

Brand Name Created – (1922) as per Sunkist Inc.



“Arizona Landmark Brand” – R. J. Medley Collection

Packed by Arizona Citrus Growers Assn.
Brand Name Created - (1928) as per Sunkist Inc.



“Arizona Sunnizone Brand” – *R. J. Medley Collection*

Packed by Arizona Citrus Growers Assn.

Brand Name Created - (1928) as per Sunkist Inc.



“Arizona Rite-Sweet Brand” – *R. J. Medley Collection*

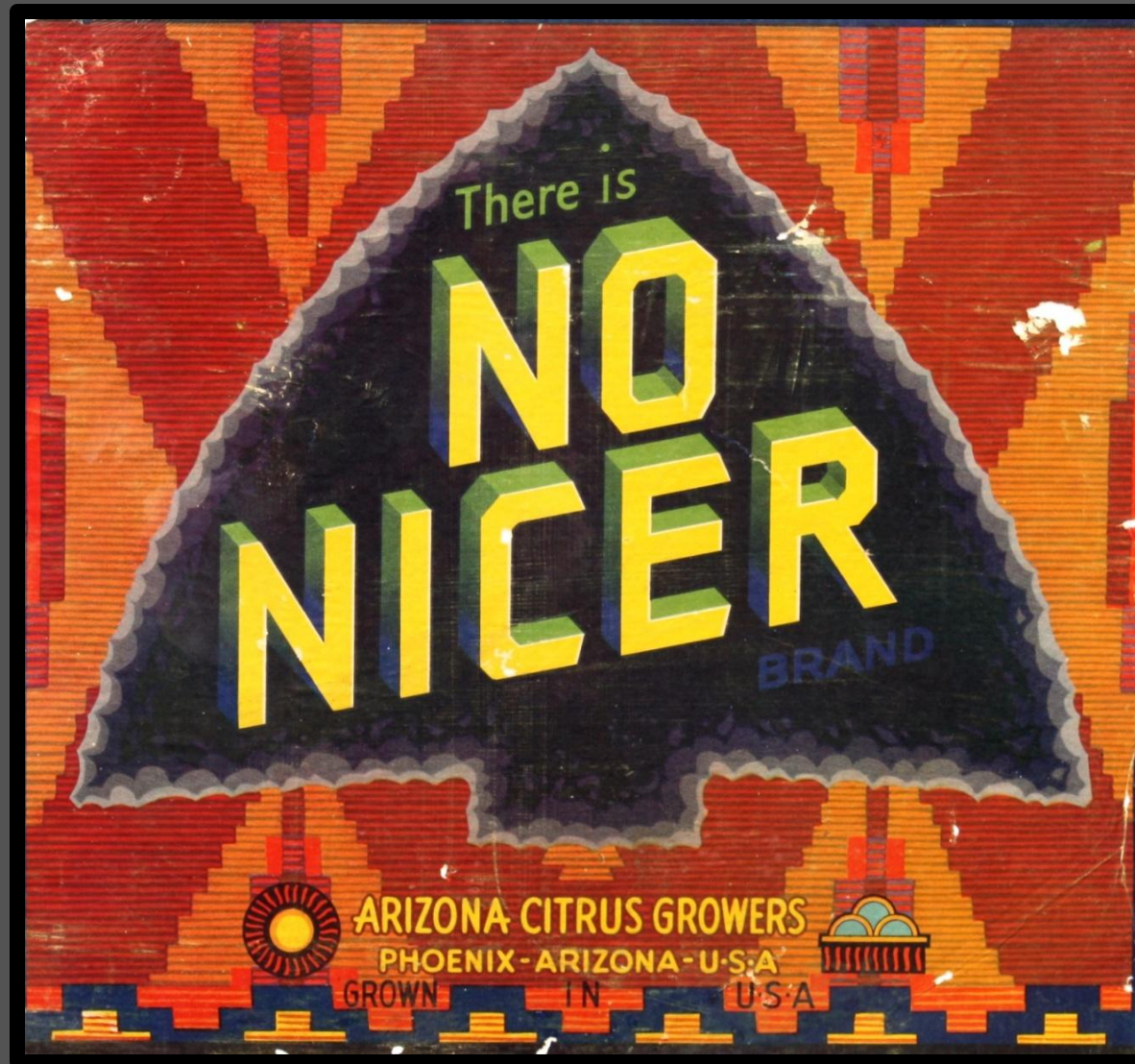
Packed by Arizona Citrus Growers Assn.
Brand Name Created - (1932) as per Sunkist Inc.



“There is No Nicer Brand” — R. J. Medley Collection

Packed by Arizona Citrus Growers Assn.

Brand Name Created - (1936) as per Sunkist Inc.



National Tour "*Legends of the Hopi*" Hopi Snake Dancers;
U. S. Capitol – Washington, D.C. (May 15, 1926)
From left; M. W. Billingsley & Edythe Sterling Billingsley,
w/ Chief Kolchaftewa & Arizona Senators Cameron & Ashurst



“Ariz-Glo Brand” – R. J. Medley Collection

Packed by McKellips Mutual Citrus Growers

Brand Name Created – (1933)



“Ariz-Sun Brand” – R. J. Medley Collection

Packed by McKellips Mutual Citrus Growers
Brand Name Created – (1933)

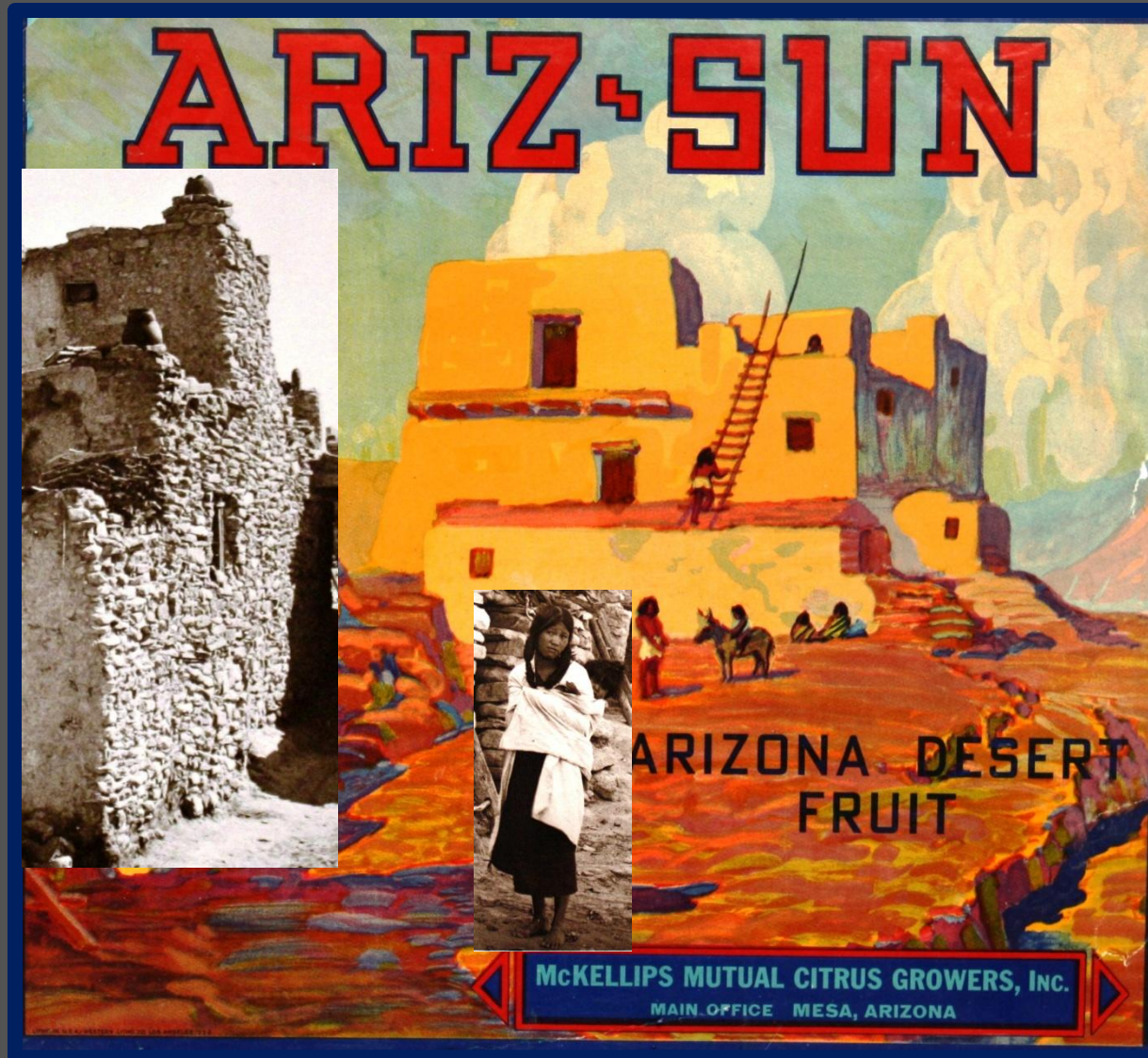


“Ariz-Sun Brand”

Adoption of Images from Adam C. Vroman Photographs

Left – Pueblo Walpi (1895)

Center- Pueblo Mishongnovi(1897)



“Ariz-Sun Brand” - R. J. Medley Collection

Packed by McKellips Mutual Citrus Growers
Brand Name Created – (1933)



“Emry Kopta – Sculptor of Indians” By W. C. O’Kane

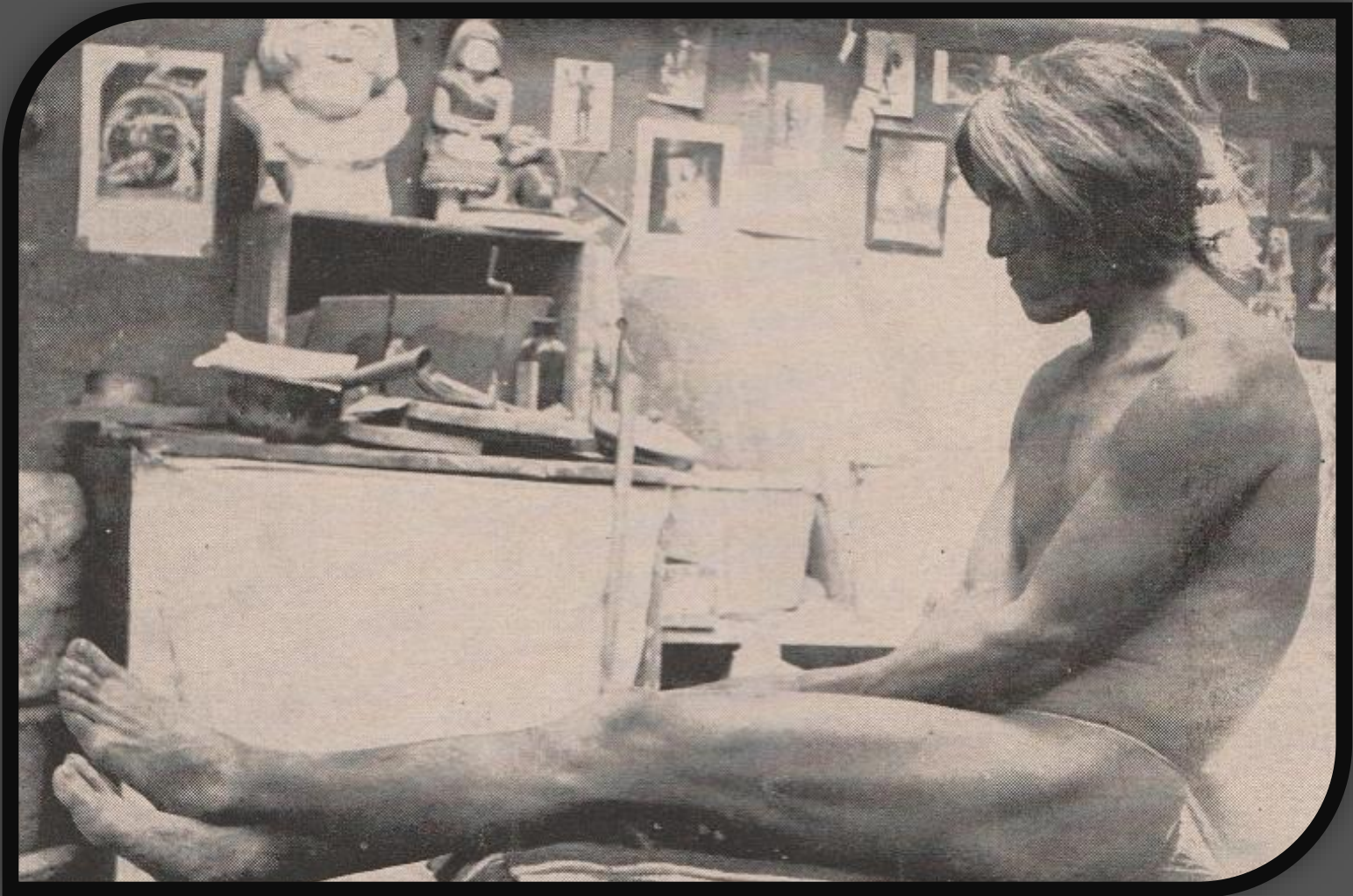
Arizona Highways Magazine – (August, 1957)

“Emry Kopta at his Studio at Polacca”

Photograph (Circa 1918)



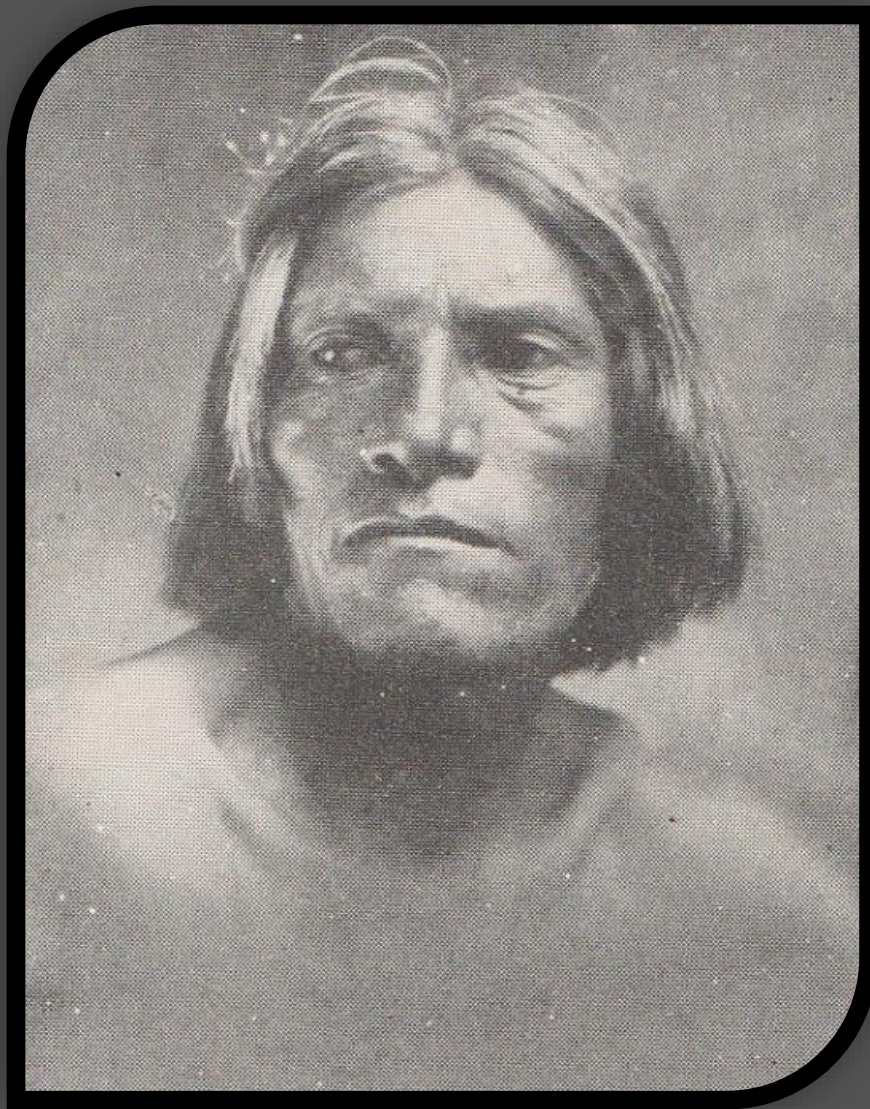
“Emry Kopta – Sculptor of Indians” By W. C. O’Kane
Arizona Highways Magazine – (August, 1957)
“Kopta’s Favorite Model, Co-ya-wy-ema”
Photograph (Circa 1918)



Adam C. Vroman Photograph
"Snake Priest, Harry, on Way to Capture Snakes"
Mishongnovi (1901)



Portrait - Harry Coyawyema
"Hopi Snake Priest"
(Circa - 1925)



“Tal’-Wi-Wi Brand” by Dale Bumstead- R. J. Medley Collection
Grown & Packed on Tal’-Wi-Wi Ranch
Established - (1926) - Peoria, Arizona



“Arizona Orchard Brand” by Dale Bumstead - R. J. Medley Collection
Grown & Packed on Tal'-Wi-Wi Ranch
Established - (1926) - Peoria, Arizona



“Dale Brand” by Dale Bumstead — R. J. Medley Collection
Grown & Packed on Tal'-Wi-Wi Ranch
Established - (1926) - Peoria, Arizona



Chief Kolchaftewa, M. W. Billingsley, & Chief Lansa
Lifelong “Hopi” Friends
An *“Adopted Hopi Certificate”* Appears on Upper Left
(Circa 1970’s)



*Shield
of the
"SUN GOD"*

